



## **2025 Exhibitor Townhall**

**Thank you for joining us today!**



# Introduction

## Your PR Committee Members are....



Brandon Hutton, Chair



Michael Mack



Sana Kaleem



Scott Novakowsky



Kevin Klassen



Dave Jolivette



Andrew Rolf , Vice  
Chair



Angel Schouten

# Jasper Fire Update

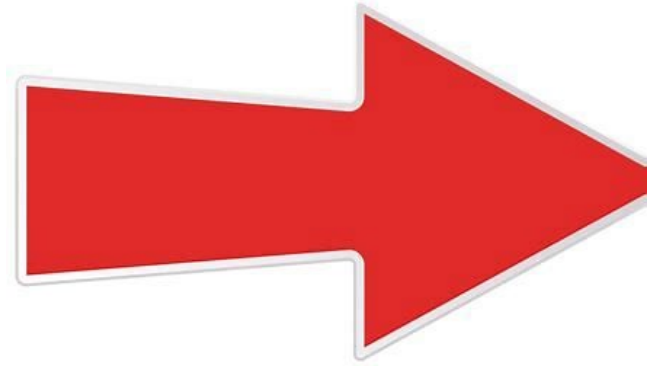


- 35% of Jasper's structures were destroyed
- \$880M in insurable damages
- Over 9,000 hectares impacted
- 1 Death





# Your Source of Information



[www.ipeia.com](http://www.ipeia.com) – always check the IPEIA website first!

IPEIA is a not-for-profit organization including the Exhibition. The website is “our source of truth” and all current information is available here.

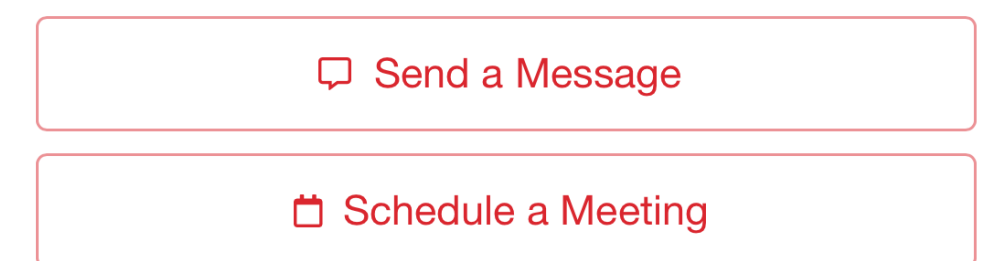
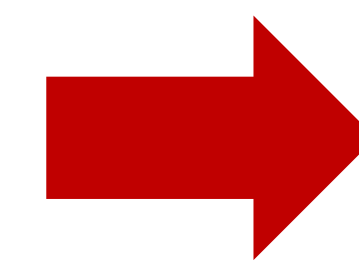
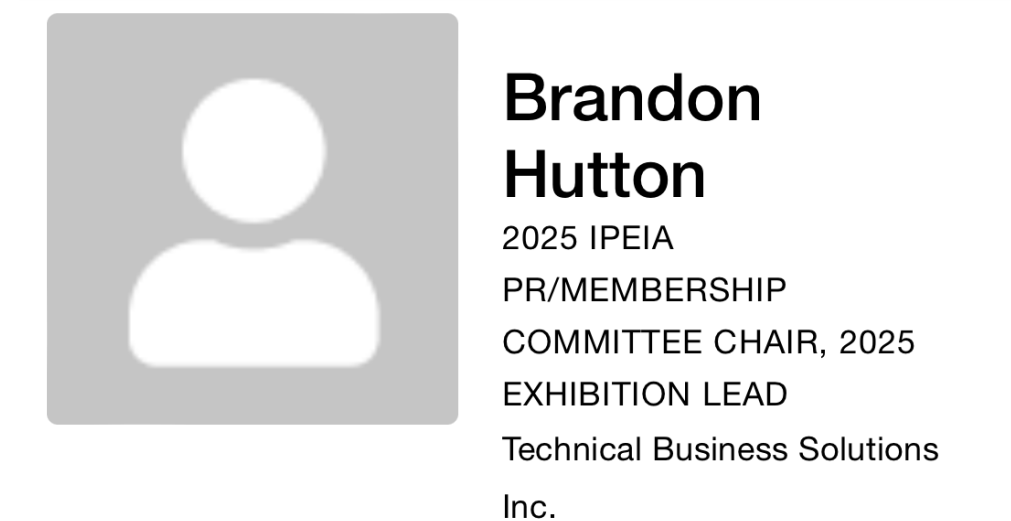
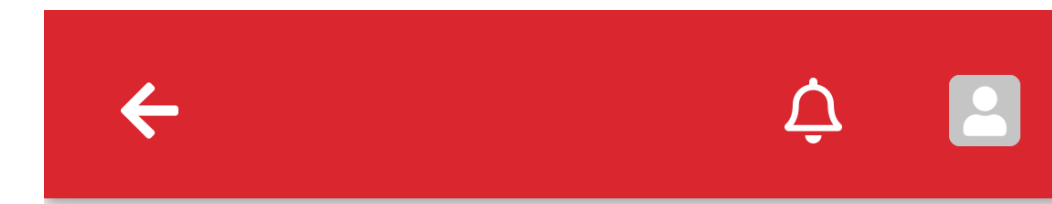
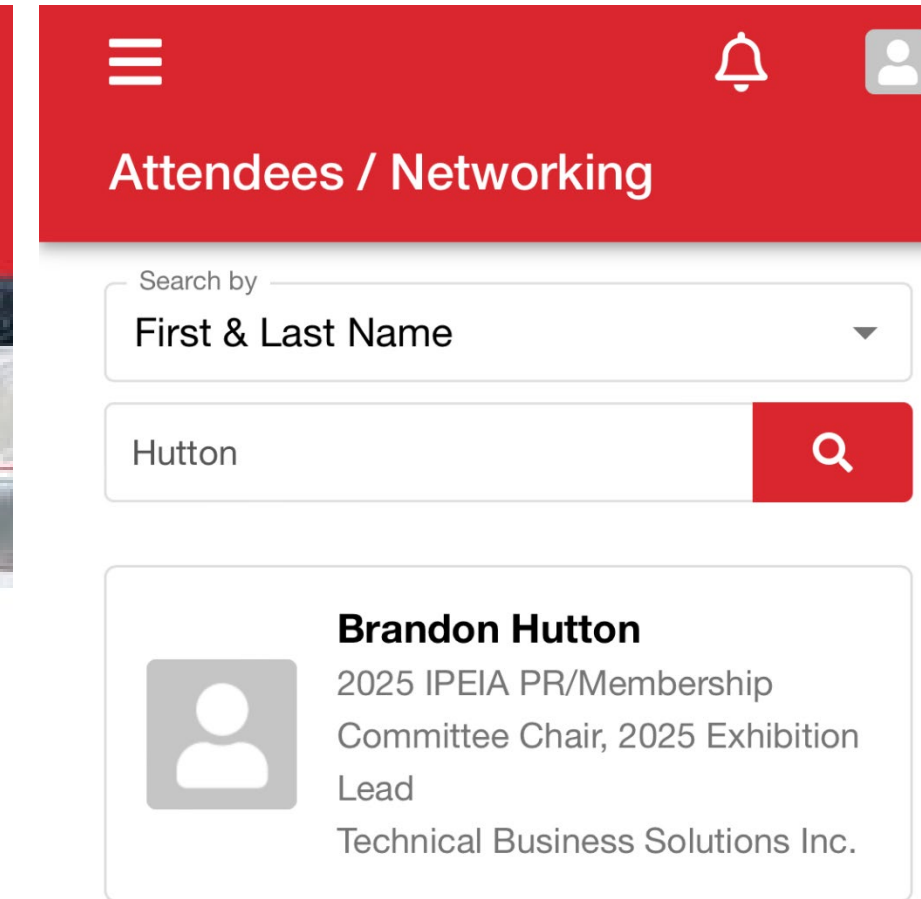
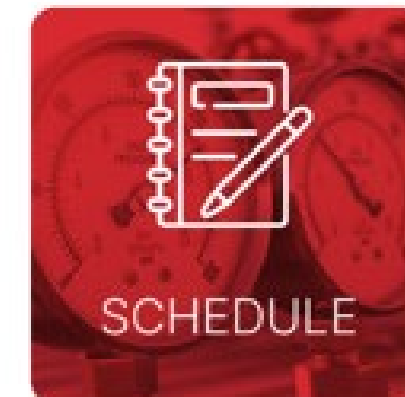
Please take the time to review the information on the website prior to reaching out to IPEIA directly. Our FAQ sections is filled with questions and answers to common questions asked over the years. Our volunteers and resources will do our best to support you but the quickest way to get your answers is usually through the website!



# The Conference APP

The IPEIA Conference APP will have everything you need throughout the conference.

**Important Note: Only registered Conference goers will have access to the APP.**





# Registration 2025 & 2026

Each Exhibition Booth includes a set number of exhibitor staff passes.

## Does Not Include:

- Access to Keynotes
- Access to Technical Presentations
- Access to Special Sessions
- Wednesday's networking event (buy individual tickets)





# We Are a Community

Be safe.  
Be patient.  
Be kind.





# Move In & Move Out

## Move In:

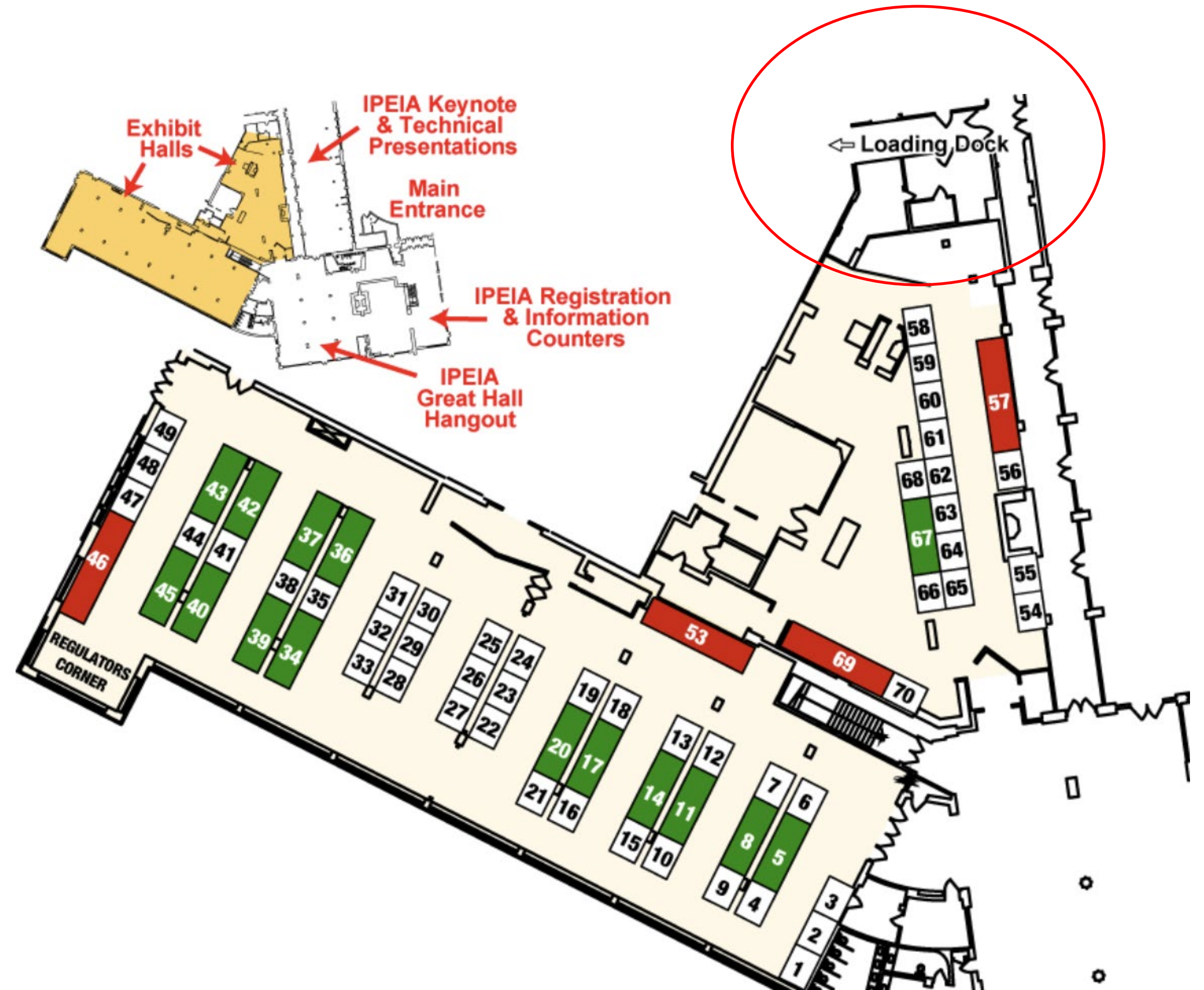
Monday February 24<sup>th</sup> @

12:00 – 19:00

## Move Out:

Thursday February 27<sup>th</sup> @

16:00 – 20:00





# What is Included?

## Conference & Exhibition

Certificate of Attendance

Conference Schedule

Conference Events

Conference App

Conference Keynotes

Technical Presentations

Special Sessions – Presentations

Integrity Challenges Forum

Regulators' Corner

Sponsorships

**The Exhibition**

Spousal Program

Accommodation

JPL – Activities & Information

IPEIA – Dining Deals & Discounts

Shuttle Service

Travel Tips

Industry Groups

Member Login

Visit link to order online:

<https://www.goodkey.com/admin/login.cfm>

## IMPORTANT INFORMATION

### Equipment and Services provided by show management (per exhibit booth):

8' x 6' booth with the following:	16' x 6' booth with the following:	24' x 6' booth with the following:
8'h backwall drape (black)	8'h backwall drape (black)	8'h backwall drape (black)
3'h sidewall drape (black)	3'h sidewall drape (black)	3'h sidewall drape (black)
(1) 6' skirted table (black)	(2) 6' skirted table (black)	(3) 6' skirted table (black)
(2) deluxe chairs	(4) deluxe chairs	(6) deluxe chairs
(1) 1500 watt outlet (included by the facility)	(2) 1500 watt outlet (included by the facility)	(3) 1500 watt outlet (included by the facility)

**For Exhibitors**

2025 Exhibition Information Package

**For Attendees**

IPEIA 2025 Goodkey Exhibitor Kit

Exhibitor Online Order Form – Goodkey Show Services

Exhibitor Renewal/FRoR Information

IPEIA Exhibitor Staff Registration

2024 IPEIA Exhibitor Townhall

Always go to the website for the most up to date information including the 2025 Exhibitor Kit

Show Code: IPEIA2252725



# Booth Sharing

**Can we share our booth?**

**Booth Sharing is NOT PERMITTED.**

Any changes in booth presentation, advertisement and/or company must have consultation and previous approval from a member of IPEIA's SteerCo.

No Exceptions











# NEW EXHIBITOR OFFERINGS

IPEIA is thrilled to announce that we have partnered with



## EXHIBITOR LEAD RETRIEVAL OFFERING!!!

- Provide standard lead generation application
- Provide a package to provide instant delivery of their digital media and marketing materials direct to delegate in PDF format when a badge is scanned at the booth

[Exhibitor Lead Retrieval & Digital Packages – IPEIA](#)

TO PURCHASE THESE OFFERINGS, [CLICK HERE](#)  
OFFER IS OPEN UNTIL FEBRUARY 15TH, 2025.



[IPEIA 2025](#) [Our Membership](#) [Conference & Exhibition](#)

[What's New](#) [About IPEIA](#) [Registration](#) [FAQ](#) [Contact Us](#) [Industry Groups](#) [Member Login](#)

## Exhibitor Lead Retrieval & Digital Packages









NEW FOR IPEIA 2025!!!!

IPEIA Partnership with:



IPEIA is thrilled to partner with [Asset Tracker](#) to provide our Exhibitors with these new offerings.

IPEIA and Asset Tracker are cost sharing this pilot initiative to allow for exceptional pricing for our Exhibitors to take advantage of these offerings!!

TIER 1 OFFERING		TIER 2 OFFERING			
<p>\$50/per Exhibitor</p> <p>LEAD RETRIEVAL OFFERING</p>  <p>Scan and receive contact details to build your business leads through our lead generation application.</p>		<p>\$250/per Exhibitor</p> <table border="1"><tr><td><p>LEAD RETRIEVAL OFFERING</p></td><td><p>DIGITAL MEDIA &amp; MARKETING MATERIALS</p></td></tr></table> <p>Scan and receive contact details to build your business leads through our lead generation application.</p> <p>&amp;</p> <p>You will be able to provide instant delivery of your digital media and marketing materials direct to delegate in PDF format when a badge is scanned at the booth!</p>		<p>LEAD RETRIEVAL OFFERING</p> 	<p>DIGITAL MEDIA &amp; MARKETING MATERIALS</p> 
<p>LEAD RETRIEVAL OFFERING</p> 	<p>DIGITAL MEDIA &amp; MARKETING MATERIALS</p> 				
<p>THE BENEFITS</p> <ul style="list-style-type: none"><li>✓ This allows for reduction of printed material and wasted paper/resources</li><li>✓ Allows for information retrieval and retention</li><li>✓ Exhibitor will have a record of all delegates who scanned their badge at the booth allowing for lead capture and follow up.</li><li>✓ Use the captured data to easily complete raffles/draws</li><li>✓ Captured data can be exported, in multiple formats, and delivered to the sales team and/or imported to other software/processes</li></ul> <p> <a href="#">See Trade-Show explainer video here</a> <a href="#">See Application explainer video here</a></p>					
<p>NEXT STEPS</p>					



# Lunch & Refreshments

Please refer to the Conference App for schedule

**Lunch & refreshments are provided for all Exhibitor Staff.**

**Exhibitor Staff will be served their lunch prior to the delegate lunch to allow all staff to be available in their booths for discussions, conversations and networking.**



**\*\*New for 2025\*\***

- **Each registered Exhibitor Staff will pre-select their lunch choices from the lunch menu provided to them.**
- **Selections must be made by the deadline provided or they will receive the default menu item.**



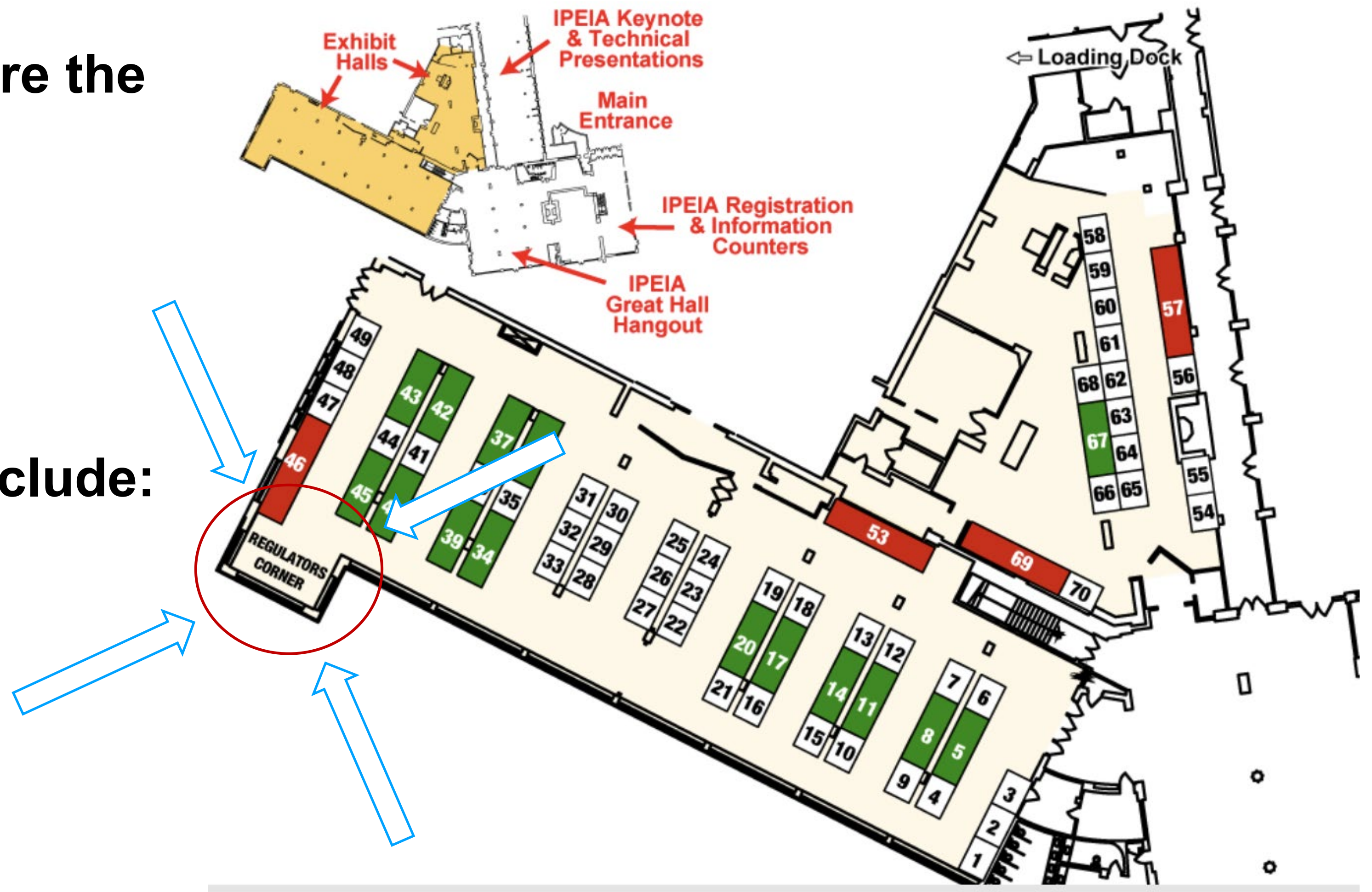
# Regulators' Corner

An integral part to our industry, are the Regulators!!

They will be back again in our Regulators' Corner!

Regulators joining us this year include:

- ABSA
- TSASK
- NBBI
- TSBC
- ASME





# Parking

**Parking is limited.**

**Adhere to all parking restrictions, and be mindful of roadways, cross walks and wildlife.**

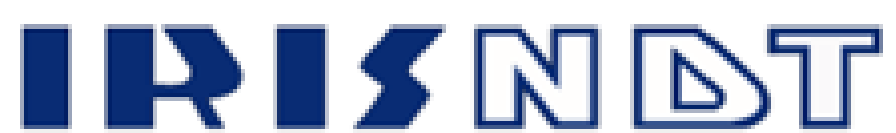
**With construction under the way post fire, please be mindful to not block or hinder access for reclamation services.**







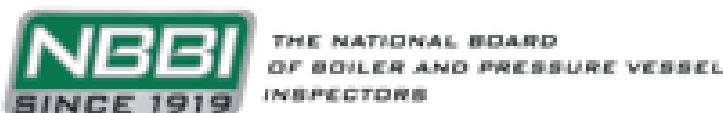
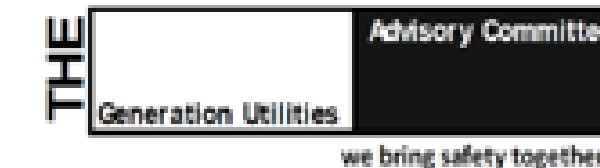
# THANK YOU TO ALL OF OUR 2025 CORPORATE SPONSORS!







# THANK YOU TO ALL OF OUR 2025 CONFERENCE SPONSORS!





# Corporate Sponsorship

**2025 IPEIA Corporate Sponsorship**

**\$1,650.00**

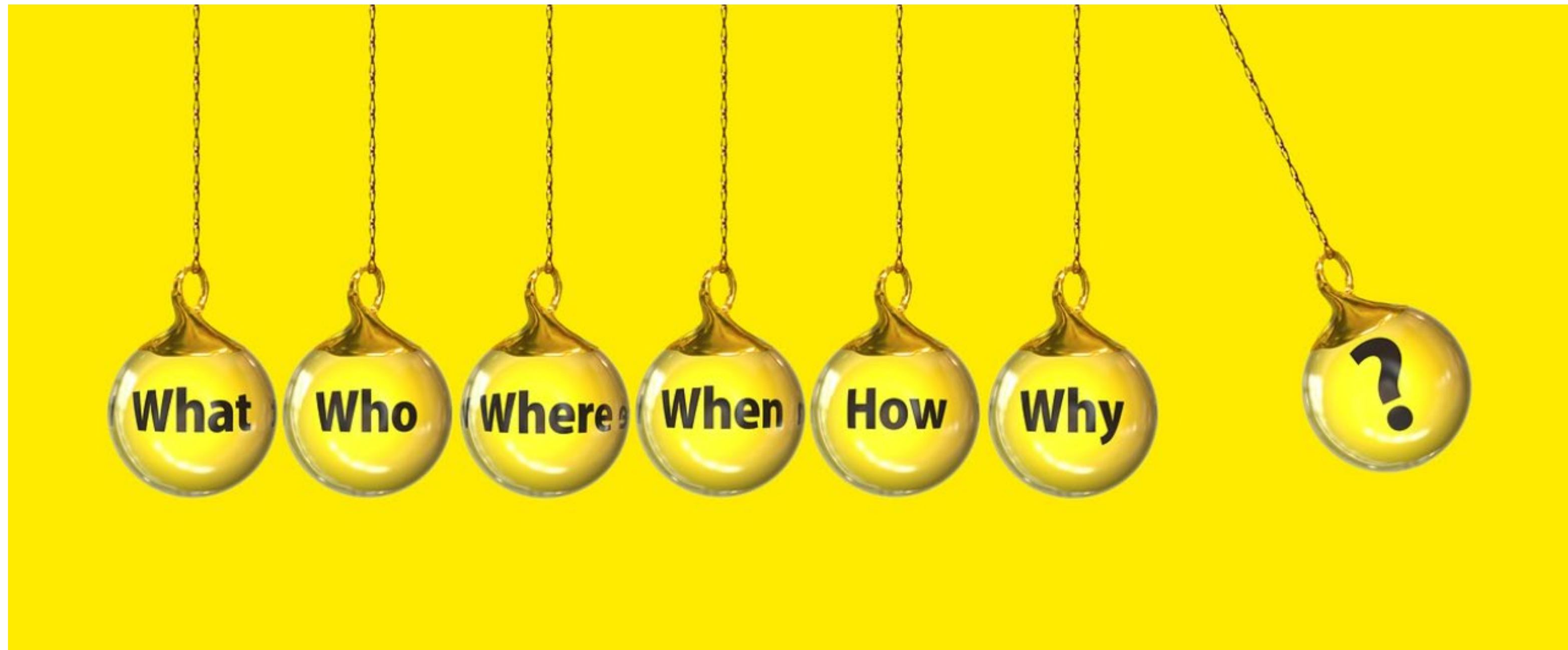
IPEIA Corporate Sponsorship Includes:

- One (1) complimentary IPEIA Membership
  - Marketing and advertising your company all year long through IPEIA's:
    - Website: your corporate logo with your link to your company website will be on multiple pages including IPEIA's home page banner.
    - Social Media Mediums: LinkedIn and Facebook
    - Email "Blasts": IPEIA's extensive mailing distribution list
    - Media Partnerships: Inspectioneering and Energy Now
    - IPEIA's Program.
    - IPEIA's Webinar Series: Virtual Presentations, Training & Special Sessions
- Opportunities to highlight your industry support

Opportunity	Duration
IPEIA Corporate Membership/Sponsorship	January 1, 2025 - December 31, 2025



# Q & A







**Thank you for joining us today!**