

STRATEGIC PLAN: LEAD. ENGAGE. SUSTAIN.



VISION

To lead, grow and sustain an interconnected community to support the pressure equipment industry



MISSION

To enhance pressure equipment safety, reliability and innovation among industries, creating awareness, learning, and teamwork with all stakeholders

CORE VALUES



Integrity
Community
Relevance
Sustainable



1

REVISE OPERATING MODEL

To optimize the association's efficiency, agility, and effectiveness by restructuring the governance/leadership model as well as operations to better support current and future membership offerings.



2

FOCUS ON OPERATIONAL SUSTAINABILITY

To create sustainable practices in all facets of operations, ensuring long-term resilience, succession, and financial performance.



3

PROMOTE STAKEHOLDER ENGAGEMENT

To create meaningful relationships by actively listening, and collaborating to understand their needs, concerns, and expectations, which will ultimately provide mutual value.



4

MANAGE STRATEGIC EXPANSION

To strategically expand membership demographics and high-value offerings, while mitigating risk, and recruiting a highly engaged and active volunteer and staff team.